



ASIA'S EXCELLENT TASTE AWARDS

RESTAURANT AWARDS



<https://asiatasteawards.com>

Overview of Asia's Excellent Taste Awards

Asia's Excellent Taste Awards was established in 2024 and is headquartered in Vietnam. This is an award to honor Chefs, Restaurants, and Food and Beverage Products.

Our awards help businesses/individuals increase brand recognition and reputation with Asia's Excellent Taste Awards certification.

We strive to promote innovation in the culinary industry and encourage chefs and businesses to be creative. Create future ambassadors, support business development and honor outstanding products/services, motivate enterprises to improve and expand constantly.



Restaurant Award Category

01

Prestigious Fine Dining Restaurant

The award honors the best restaurants in the Fine Dining segment. This award is not only a recognition of the quality of food and service, but also reflects the culinary experience that the restaurant brings to diners.

Terms and Conditions of Participation

Food Safety Certificate.

Restaurants must have been in operation for at least two years.

Luxurious and harmonious interior design. Creative menu.

Professional service staff, culinary chefs with many years of experience.



Restaurant Award Category

02

Special Casual Dining Restaurant

The award honors the best restaurants in the Casual dining segment that stand out with their culinary style and quality food service.

Terms and Conditions of Participation

Have a Food Safety Certificate.

Restaurants in the Casual dining segment with a diverse menu, providing a comfortable dining experience but still ensuring high quality.

Restaurants must have been in operation for at least one year with a good reputation in the culinary community.



Restaurant Award Category

03

Sustainable Plant-based Restaurant

Celebrating restaurants that excel in providing plant-based cuisine. The award recognizes restaurants' contributions to promoting healthy and sustainable lifestyles.

Terms and Conditions of Participation

Have a Food Safety Certificate.

Restaurants must have been in operation for at least one year.

Creative menu, using plant-based ingredients.

Professional service staff, culinary chefs with many years of experience.



Benefits for Participating Restaurants

Media



Communicate information about participating restaurants on the program's official Fanpage.

Benefits for Honored Restaurants

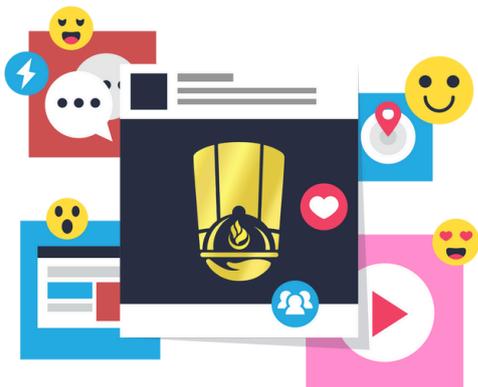
Fine Dining and Casual Dining segments

Honor Roll and Certificate



The winning restaurant will receive a Plaque and Certificate of Appreciation from Asia's Excellent Taste Awards.

Media



The restaurant is introduced on media channels including newspapers, Fanpage and program website.

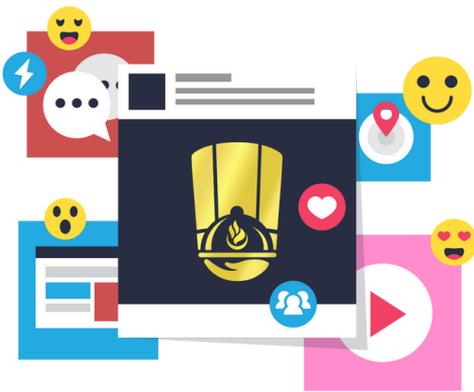
Plant-based Restaurant Segment

Honor Roll and Certificate



The winning restaurant will receive a Plaque and Certificate of Recognition from Asia's Excellent Taste Awards and UNESCO Chair.

Media



The restaurant is introduced on media channels including newspapers, Fanpage and program website.

*The award **honors the best restaurants**, recognizing the quality of food and service provided to diners.*



Registration steps

01



Registration online

Restaurants register online according to the form provided by the Organizing Committee.

02



Confirm information

The restaurant provides full information and documents to the Organizing Committee (if any).

03



Get results and certification

The winning restaurant will receive a plaque and certificate at the awards ceremony.



Cooperating units

CO - LOCATE



Food & Hospitality Hanoi - the oldest trade exhibition unit in Vietnam serving industries such as Food & Beverage, Hotel, Restaurants, Bakery, Catering, and many others.

SPONSOR



Informa - a leading international group in events, digital services and academic research with, in the FTSE 100, more than 12,000 employees working in 30 countries.

SPONSOR UNIT



HIỆP HỘI VĂN HÓA ẨM THỰC VIỆT NAM

Vietnam Culinary Culture Association (VCCA) - an association that exploits, preserves and develops Vietnamese culinary culture, promoting Vietnamese culinary culture to the world.



Best of Gastronomie International is an independent organization of chefs and gourmets, headquartered in France. The culinary organization includes 250,000 chefs from 170 countries.



The Culinary Innovation Centre For Training & Development has branches in several countries, including Egypt, Morocco, Algeria, Malaysia, Uzbekistan, and Germany. The center focuses on research and application of sustainable development science in the culinary industry and provides in-depth training for culinary professionals.



UNESCO Chairs - a network of international cooperation programmes and projects sponsored by UNESCO (United Nations Educational, Scientific and Cultural Organization). The aim is to promote international cooperation in the fields of education, science, culture, communication.



Global Chefs Union (GCU) - The alliance brings together more than 25 countries and 50 culinary industry associations. With the goal of promoting development and sharing knowledge in the culinary industry.



Association of Italian Chefs (AIC) - Association dedicated to the professional catering sector, promoting, improving and supporting chefs from all over the world.

Media channels

SPONSOR UNIT



**Hội Truyền Thông
Thành Phố Hà Nội**

Hanoi City Media Association

PRESS CHANNEL



VNExpress Newspaper



Cuisine 365



Tuoi Tre Newspaper



Travel magazine

DIGITAL MEDIA & SOCIAL MEDIA



Facebook Global Chefs



Website FHV



*Facebook & Website
Best of Gastronomie*



*Facebook & Website
Asia's Excellent Taste Awards*



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